

Lorie Marrero

Spokesperson & Partnership Relationships

STAPLES



Windows Live



FedEx Office.

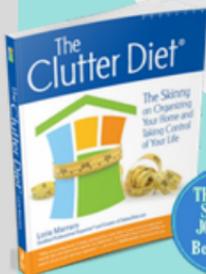
CLOSETMAID

brother.

Walgreens

Swingline

- Author of *Wall Street Journal* #9 bestseller, *The Clutter Diet*, also wrote *The Home Office Handbook*
- Contributing Editor for *Woman's Day* magazine since 2014 (#9 top US magazine, circulation 3.9 million)
- 2011 Telly Award for national 30-second PSA television commercial for Goodwill
- *Good Housekeeping* 7-page feature cover story on Clutter Diet® online program
- Starred as featured expert in *Good Housekeeping* one-hour television special
- Amazon Kindle bestselling blog subscription for a full year next to *New York Times* and *Huffington Post*
- Reached 99 million people in one day in a radio tour for Goodwill's Donate Movement



THE WALL STREET JOURNAL
Best Seller



Goodwill Industries International-National Spokesperson, 2010-present



Rubbermaid- Major private-labeling partnership and spokesperson relationship



Better Homes & Gardens- Major contributor to *Organize Your Home* book

- **17 years coaching & consulting** with clients for greater success in work & life
- **Hundreds of print, radio, and television interviews** in national & regional media
- **Creator of innovative, industry-leading membership site** for home organizing, ClutterDiet.com, which has helped thousands of members in 18 countries
- **Closet organizing product carried by The Container Store®** & other retailers
- **Held her own 3-day live event** entitled "Expert Visibility," advanced training for 50 experts, authors, & speakers from around the country



Education & Mentorship

- **Tony Robbins:** Unleash the Power Within, 2 live events
- **Brian Tracy:** Power of Personal Achievement, live event
- **Dr. Lion Goodman:** Clear Beliefs coaching certification
- **Christian Mickelson:** Coaching training courses
- **Bill Baren:** Money Mindset, Packaging & Sales training courses
- **Kristina Wise:** Mindful Money course & multiple money training live events
- **Roger Love:** Voice training for speakers
- **Lainie Frasier/Voiceworks:** Industrial Voiceover training
- **Bo Eason:** Stage presence & story training for speakers, multiple live events
- **National Speakers Association:** conferences & training events
- **Stacey & Paul Martino:** Relationship Breakthrough courses and live event
- **Alison Armstrong/PAX:** Relationship training
- **Jan Goss-Gibson:** Business Etiquette & Protocol training
- Inaugural certificant class of **Certified Professional Organizers® (CPO)**
- **Barbara Hemphill:** Paper Tiger filing certification
- **Image consultation** from 3 consultants
- **Lisa Lawrence:** Media & Message Training
- **Red carpet appearances, satellite & radio media tours, & green screen production experience**
- **Formal PR representation** for 10 years
- Alumna of **Southwestern University, Georgetown, TX (BA degree)**



With Brendon Burchard:

- Featured as a primary story/example in Brendon's #1 *New York Times* bestseller, "The Millionaire Messenger"
- Story/example featured on Brendon's PBS special
- Private Mastermind group for 2 years
- Experts Academy, 2 live events
- World's Greatest Speaker Training
- 10X Empire Training
- Corporate & Nonprofit Partnership Training

Lorie is trusted by celebrity clients in entertainment, sports, & politics. She is married with two sons of her own and four "bonus" children, and she lives happily in Austin, TX.