Your Hourglass of Offerings



|  |
| --- |
| Your High Price Point Offering(s) - Roughly $500-10,000+ |
| Name of Offering(s): (working title is fine) |
| Price(s) and your reasoning for it:  |
| Packaging/features/ benefits: |
| Delivery method(s): (Online? In person? 1:1? Group? Physical product mailed?) |
| Your Medium Price Point Offering(s) - Roughly $100-$500 |
| Name of Offering(s):  |
| Price(s) and your reasoning for it:  |
| Packaging/features/ benefits: |
| Delivery method(s):  |
| Your Low Price Point Offering(s) – Roughly $10-100 |
| Name of Offering(s):  |
| Price(s) and your reasoning for it:  |
| Packaging/features/ benefits: |
| Delivery method(s):  |
| Your FREE Offering(s) - $0 |
| Name of Offering(s):  |
| Packaging/features/ benefits: |
| Delivery method(s):  |
| Other Thoughts/Questions to Capture: |
|  |