



List of Things You Can Brand!

Congruent – Consistent – Coherent – Comprehensive

- | | |
|-------------------------|--------------------------------------|
| Apps | Podcasts |
| Articles | Postcards |
| Bios | PowerPoint templates |
| Blogs | Printables |
| Books | Processes |
| Business cards | QR codes |
| Catalogs/brochures | <i>Relevant</i> promotional products |
| CDs/DVDs | Shortcut URLs |
| Clothing (hats, shirts) | Signs |
| Computer wallpaper | Social media avatars |
| Concepts | Social media wallpaper/backgrounds |
| Definitions | Stationery/Notecards |
| Email signatures | Surveys |
| Facebook posts | Techniques |
| Facebook cover photo | Thumb drives |
| Facebook photo quotes | Twitter tips |
| Footers of web pages | Vanity phone numbers |
| Handouts | Videos (watermarks, lower thirds) |
| Hashtags | Web pages |
| Laptop case | Webcasts |
| License plates | Webinars |
| Nametags | Whitepapers |
| Newsletters | Workbooks |
| Phone systems | Worksheets |
| Pocket guides | |

Your Ideas: