Mission Assignment

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| Morals/Values, Your Top 3-5:  |
| Lifestyle Design—DREAM/GOAL: |
| Lifestyle Design—NOW:  |
| Why—for me: What is driving my passion around this mission? |
| Why—for my audience: Why do they care about what I am doing? What problem am I solving for them? What do I provide for them, on a high level? |
| Write a summary statement of your mission in your own words, in a succinct sentence, as best you can. No examples provided, just write your own words from your heart. Include as much as you can about the above in your summary sentence. This is a beginning, a first rough draft. |