

# Naming Resources

## *Steps in Naming Your Company, Product, or Service*

- Create
- Clarify
- Confirm
- Claim

## *Brainstorming & Domain Tools:*

- [Thesaurus.com](http://thesaurus.com)
- [Visual Thesaurus](http://visualthesaurus.com)
- [Google Keyword Planner](http://google.com/keywordplanner)
- [RhymeBrain.com](http://rhymebrain.com)
- [Westegg.com/cliche](http://westegg.com/cliche)
- <http://idioms.thefreedictionary.com>
- [iTunes](http://itunes.com) (song titles)
- [IMDB.com](http://imdb.com) (movie titles)
- [Lingzini.com](http://lingzini.com) (word mashups)
- [www.werdmerge.com](http://www.werdmerge.com)
- <http://wordoid.com> (creates made-up new words)
- [AcronymCreator.net](http://acronymcreator.net)
- [www.panabee.com](http://www.panabee.com)
- [www.bustaname.com](http://www.bustaname.com)
- <http://impossibility.org>
- [www.nameboy.com](http://www.nameboy.com)
- [www.namemesh.com](http://www.namemesh.com)
- [www.brandbucket.com](http://www.brandbucket.com)  
(purchase already designed names)
- <https://namechk.com/>  
(checks your username on all social media)
- *Words That Sell and More Words that Sell* by Richard Bayan
  - <http://amzn.to/wordsthat sell>
  - <http://amzn.to/morewordsthat sell>
- *POP: Create the Perfect Pitch, Title, and Tagline for Anything*
  - <http://amzn.to/samhornpop>

## *Sam Horn's list of prefixes and suffixes from POP!*

re	trans	ion
multi	inter	ize
pre	anti	able
dis	ous	er
non	ate	ish
sub	ly	
un	ology	

# **List of Newer Domain Extensions as Alternatives to .COM, .NET, .ORG:**

(In addition, there are all of the two character country codes, such as .ca and .ru)

.academy	.blue	.clothing	.directory	.flowers
.accountant	.boo	.cloud	.discount	.fly
.accountants	.book	.club	.diy	.foo
.active	.bot	.coach	.doctor	.food
.actor	.boutique	.codes	.dog	.foodnetwork
.ads	.box	.college	.domains	.football
.adult	.broker	.company	.download	.forsale
.aero	.build	.computer	.duck	.forum
.agency	.builders	.condos	.earth	.foundation
.airforce	.business	.construction	.eat	.free
.apartments	.buy	.consulting	.eco	.frontdoor
.app	.buzz	.contact	.education	.fun
.archi	.cab	.contractors	.email	.fund
.army	.cafe	.cool	.energy	.furniture
.art	.call	.coop	.engineer	.fyi
.associates	.cam	.country	.engineering	.gallery
.attorney	.camera	.coupon	.equipment	.game
.auction	.camp	.coupons	.esq	.games
.audible	.cancerresearch	.courses	.estate	.garden
.audio	.capital	.credit	.events	.gift
.author	.cards	.creditcard	.exchange	.gifts
.auto	.care	.cricket	.expert	.gives
.autos	.career	.cruises	.exposed	.glass
.aws	.cars	.dad	.express	.global
.baby	.case	.dance	.fail	.gold
.band	.cash	.date	.faith	.golf
.bar	.casino	.dating	.family	.gop
.barefoot	.catering	.day	.fan	.graphics
.bargains	.catholic	.deal	.fans	.green
.baseball	.center	.deals	.farm	.gripe
.beauty	.ceo	.degree	.fashion	.group
.beer	.cfd	.delivery	.fast	.guide
.best	.channel	.democrat	.feedback	.guitars
.bestbuy	.chat	.dental	.film	.guru
.bet	.cheap	.dentist	.final	.hair
.bid	.christmas	.design	.finance	.hangout
.bike	.church	.dev	.financial	.health
.bingo	.circle	.diamonds	.fire	.healthcare
.bio	.city	.diet	.fish	.help
.biz	.claims	.digital	.fishing	.here
.black	.cleaning	.direct	.fit	.hiphop
.blackfriday	.click		.fitness	.hiv
.blockbuster	.clinic		.flights	.hockey
.blog			.florist	.holdings



# Expert Visibility

.holiday	.marketing	.pink	.services	.tools
.homegoods	.markets	.pizza	.sex	.top
.homes	.mba	.place	.sexy	.tours
.homesense	.media	.plumbing	.shoes	.town
.horse	.meet	.plus	.shop	.toys
.host	.meme	.poker	.shopping	.trade
.hosting	.memorial	.porn	.show	.trading
.hot	.men	.post	.showtime	.training
.house	.menu	.press	.silk	.travel
.how	.mint	.prime	.singles	.travelersinsurance
.ice	.mobi	.pro	.site	.trust
.info	.mobily	.productions	.ski	.tube
.ing	.moe	.prof	.skin	.tunes
.ink	.money	.promo	.sky	.tv (actually a country code)
.institute	.mortgage	.properties	.smile	.university
.insurance	.motorcycles	.property	.soccer	.vacations
.insure	.mov	.protection	.social	.vet
.international	.movie	.qpon	.software	.video
.investments	.museum	.racing	.solar	.villas
.jewelry	.name	.radio	.solutions	.vip
.jobs	.navy	.read	.song	.vision
.joy	.network	.realestate	.space	.vodka
.kim	.new	.realty	.spot	.vote
.kitchen	.news	.recipes	.spreadbetting	.voting
.land	.ngo	.red	.store	.voyage
.latino	.ninja	.rehab	.stream	.wang
.law	.now	.ren	.studio	.watch
.lawyer	.off	.rent	.study	.watches
.lease	.one	.rentals	.style	.weather
.legal	.ong	.repair	.sucks	.webcam
.lgbt	.onl	.report	.supplies	.website
.life	.online	.republican	.supply	.wed
.lifeinsurance	.ooo	.rest	.support	.wedding
.lighting	.open	.review	.surf	.whoswho
.like	.organic	.reviews	.surgery	.wiki
.limited	.origins	.rich	.systems	.win
.limo	.page	.rip	.talk	.wine
.link	.partners	.rocks	.tattoo	.winners
.live	.parts	.rodeo	.tax	.work
.living	.party	.room	.taxi	.works
.loan	.pay	.room	.team	.world
.loans	.pet	.room	.tech	.wow
.locker	.pharmacy	.room	.technology	.wtf
.lol	.photo	.room	.tel	.xxx
.lotto	.photography	.room	.tennis	.xyz
.love	.photos	.room	.theater	.yoga
.lux	.physio	.room	.theatre	.you
.luxury	.pics	.room	.tickets	.zero
.makeup	.pictures	.room	.tips	.zone
.management	.pid	.room	.tires	
.market	.pin	.room	.today	